



The **smart pricing concept** for

# COMMERCIAL EXCELLENCE

# CPQ SOFTWARE

Too slow in quoting and 20% too expensive? Here is your help: We cracked the code of systematically driving pricing | **CPQ SOFTWARE**



Easily driving **STRATEGIC PRICING**

Configure pricing dynamically based on market drivers and historical hitrate

Differentiate between price corridors and empower your organisation within defined boundaries

Get a toolbox which is able to learn the market price

Massively reduce workload and drive systematically towards the target prices

Gain full control over your sales operations

Easily report the financial impact of your price strategy

“The **PERFECT INSTRUMENT** for driving pricing”